

PRESS RELEASE

FOR IMMEDIATE RELEASE

Boat Tahoe Expands Family Offerings with New “Family Adventure Charter” Featuring On-Water Scavenger Hunt for Kids

South Lake Tahoe, CA — Boat Tahoe has launched an enhanced Family Adventure Charter, a kid-friendly boating experience designed to help families create unforgettable memories on Lake Tahoe. The charter features a guided scavenger hunt, calm-water cruising, and special keepsakes for young explorers, making it one of the most family-focused boating experiences available in the region.

The Family Adventure Charter includes a unique on-board scavenger hunt where children search for notable Lake Tahoe landmarks and features during their trip. Each child receives a game card to track the locations they spot throughout the tour. At the end of the charter, every participating child is awarded an official Captain’s Pin—a keepsake they can proudly wear home.

The experience is available on all Boat Tahoe vessels and can accommodate groups of up to 13 people, making it ideal for families, vacation groups, and multi-generational outings. To ensure a smooth, safe, and enjoyable experience for younger guests, the Family Adventure Charter is offered primarily during morning hours when lake conditions are calmest. Families seeking afternoon departures can call Boat Tahoe directly to arrange custom scheduling.

“Our Family Adventure Charter is all about helping parents and kids share moments they’ll talk about for years,” said Zach Koneffko, Owner of Boat Tahoe. “Kids love the scavenger hunt and the excitement of spotting different areas of the lake, and parents get to relax and enjoy the experience together. It’s become one of the most rewarding charters we offer.”

Each trip is led by a US Coast Guard–licensed captain who ensures a fun, welcoming, and safe experience while sharing interesting facts about Lake Tahoe’s history, geography, and famous landmarks. The charter is also highly photogenic, offering countless opportunities for families to capture special moments with clear water, mountain backdrops, and candid interactions as kids explore the lake.

Pricing for the Family Adventure Charter varies by date and time, and early-morning bookings are recommended due to demand and ideal water conditions.

Families can book the experience now at www.boat-tahoe.com.

About Boat Tahoe

Boat Tahoe is a premium captained boat tour company based in South Lake Tahoe, offering scenic sightseeing cruises, Emerald Bay experiences, wakesurf adventures, and custom family-friendly charters. Operating from May through October, Boat Tahoe provides safe, fun, and photogenic boating experiences led by US Coast Guard–licensed captains who know Lake Tahoe like the back of their hand.

Learn more at www.boat-tahoe.com.

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