

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### Boat Tahoe Releases Free Media Library for Journalists & Content Creators

**South Lake Tahoe, CA** — Boat Tahoe has launched a brand-new, publicly accessible **Media Library**, offering journalists, travel editors, influencers, and content creators free access to high-quality photos, b-roll video, and social-ready vertical clips for stories and features highlighting Lake Tahoe or on-the-water experiences.

The new online Media Library includes **high-resolution photography, broadcast-quality b-roll, Instagram Reels-formatted video**, and **official Boat Tahoe logos**—all available for editorial and promotional use with proper credit. This release marks Boat Tahoe’s ongoing commitment to supporting accurate storytelling, improving media access, and showcasing Lake Tahoe’s natural beauty through professional, ready-to-use visuals.

“Our goal is to make it easier than ever for journalists and creators to cover Lake Tahoe and the boating experiences people love here,” said Zach Koneffko, Owner of Boat Tahoe.

“We’ve curated a collection of footage and photos that truly capture what it feels like to be on the lake, and we’re excited to make these resources available for free.”

The Media Library features:

- **Press Photos (High-Resolution):** Lifestyle images, Emerald Bay views, wakesurf moments, and on-the-water scenes
- **B-Roll Video:** Drone footage, cruising shots, marina activity, and scenic lake passes
- **Short-Form Vertical Clips:** Optimized for Reels, TikTok, and YouTube Shorts
- **Brand Logos & Approved Assets:** Multiple formats with usage guidelines

All content is cleared for use with attribution: »[Courtesy.of.Boat.Tahoe.\(www|boat\\_tahoe|com\)](https://www.boat-tahoe.com)« or by tagging **@boattahoe** on social media.

The Media Library is especially beneficial for creators planning summer travel content, travel writers covering Lake Tahoe tourism, and local or regional outlets featuring outdoor recreation stories.

Boat Tahoe plans to expand the library throughout the 2026 season, adding new footage, updated b-roll, and additional scenic material as Lake Tahoe’s conditions and activities evolve.

The full Media Library is now available at: **[www.boat-tahoe.com/media](https://www.boat-tahoe.com/media)**

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## **About Boat Tahoe**

Boat Tahoe is a premium captained boat tour company based in South Lake Tahoe, offering scenic sightseeing cruises, Emerald Bay experiences, wakesurf adventures, and large-group charters. Operating from May through October, Boat Tahoe provides safe, fun, and highly photogenic boating experiences led by US Coast Guard–licensed captains. Learn more at [www.boat-tahoe.com](http://www.boat-tahoe.com).

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## **Media Contact**

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